
Joseph C. Barto III

Founder and President

Since the founding of Training Modernization Group, Inc. (www.tmgva.com) in July 2002, Founder and President, Joe Barto, has led one of the most successful businesses in America. Built on the cornerstone of trust and values, he has assembled a team of highly engaged professionals committed to success, resulting in Training Modernization Group reporting profits every year. TMG's Why? is the Help Leaders who WANT to lead. LEAD High Performance Teams. TMG gives Leaders the Courage to Lead.... Heartbeat Leaders First.



Mr. Barto is an expert in building and maintaining High Performance Teams via Leader Identification, Training & Development, Talent Acquisition and Retention Systems, Workforce Risk Analysis, and Continuous Process Improvement (Lean & Six Sigma). Some of their partners include the Carlyle Group, Newport News Shipbuilding, BAE Systems Ship Repair, Howmet Aerospace, AO Smith, Fairlead, and the United States Navy Program Executive Office for Strategic Submarines.

A retired U.S. Army Lieutenant Colonel, Mr. Barto served in peace and war both in the United States and abroad. During Operation Desert Shield, he was the Chief of Current Operations for the 25,000 soldier 24th Infantry Division (Mechanized) and then was the Executive Officer of the 2nd Squadron, 4th Cavalry Regiment which led the division into the Euphrates River Valley during Operation Desert Storm. From July 1992 - August 1994, he was assigned as a Special Assistant to the Commanding General of Training and Doctrine Command, Fort Monroe, VA. Prior to retiring, Mr. Barto served as an original member of the Joint Warfighting Center and was one of the key developers of the Joint Training System and the primary author of the June 1996 Joint Training Manual.

He earned a Bachelor of Science degree from the United States Military Academy at West Point, NY in 1978 where he was an Army Basketball Player. ([Coach K Through the Eyes of His First Team](#)) He earned a Master of Public Administration in Organizational Theory and Leadership from James Madison University in 1988. He

He serves on the Board of Directors for the New Horizons Regional Education Center Foundation, the Southeast Region for the Association of Manufacturing Excellence, the Virginia War Memorial Foundation, the Greater Peninsula Workforce Development Board, and Soundscapes. He is also a frequent presenter at professional forums and a published author Task Force 2-4 CAV: First In—Last Out. The History of the 2nd Squadron, 4th Cavalry during Operation Desert Storm, a study of Leadership in combat

He is married to the former Patricia A. O'Donnell of Annandale, VA since 1978.