



9737 Peppertree Road
Spotsylvania, VA 22553
(866) 855-6449
info@tmgva.com
www.tmgva.com

Joseph C. Barto, III
Founder and President

Mobile (757) 218-8444
jbarto@tmgva.com



Since the founding of TMG in July 2002, Founder and President, Joe Barto, has led a high-performance team in the business of giving our partner Leaders “The Courage to Lead”. The TMG Team success is built on the cornerstone of trust and values. He leads a team of highly engaged professionals dedicated to TMG’s Mission in Life which is to train and coach our partners in building and maintaining High Performance Teams; Heartbeat Leaders First. TMG’s “Why” is to help Leaders who want to Lead; LEAD High Performance Teams.

A retired U.S. Army Lieutenant Colonel, Mr. Barto served in peace and war both in the United States and abroad. During Operation Desert Shield, he was the Chief of Current Operations for the 25,000 soldier 24th Infantry Division (Mechanized) and then was the Executive Officer of the 2nd Squadron, 4th Cavalry Regiment which led the division into the Euphrates River Valley during Operation Desert Storm. From July 1992 - August 1994, he was assigned as a Special Assistant to the Commanding General of Training and Doctrine Command, Fort Monroe, VA. Prior to retiring, Mr. Barto was one of the key developers of the Joint Training System and the author of the June 1996 Joint Training Manual.

He earned a Bachelor of Science degree from the United States Military Academy at West Point, NY in 1978 where he was an Army Basketball Player. ([Coach K Through the Eyes of His First Team](#)) He earned a Master of Public Administration in Organizational Theory and Leadership from James Madison University in 1988.

He serves on the Board of Directors for the New Horizons Education Foundation, the Southeast Region for the Association of Manufacturing Excellence, the Virginia War Memorial Foundation, the Greater Peninsula Workforce Development Board, and Soundscapes. He is the author of [Task Force 2-4 CAV First In – Last Out](#) a firsthand account of leading high performing teams in combat.

He is married to the former Patricia A. O’Donnell since 1978.